CXO LANES

MIDDLE EAST & NORTH AFRICA

MIDDLE EAST & NORTH AFRICA | EXECUTIVE BRANDING

Get Seen by the Gulf's Top Decision-Makers

Amplify your professional brand across the Middle East and North Africa. High-impact visibility for C-suite executives and senior leaders.





JOINING ANNOUNCEMENT
USD 100

THOUGHT LEADERSHIP
USD 100

C-suite
executives and senior leaders

Targeted
region-focused audience

Approval-first
nothing goes live without your sign-off

Why CXO Lanes in MENA

Targeted reach
Focused on the MENA business landscape, not a generic global feed.

Senior audience
C-suite executives, managing directors and senior decision-makers.

Professional visibility
Leadership milestones and industry insights, brought to the right audience.

Built for leaders across

UAE | Saudi Arabia | Qatar | Bahrain | Oman | Kuwait | Egypt | Wider MENA

Two ways to build your presence

Announce a new role or promotion with a **Joining Announcement**, or publish your ideas with **Thought Leadership**. Details and pricing on the next page.

Get started →

CHOOSE YOUR PACKAGE

Two ways to be seen. One simple price.

Joining Announcement

USD 100 per announcement

- Professionally drafted announcement of your new role, promotion or career move
- Two rounds of draft corrections
- Your HD professional image placed in the post
- One post published on the CXO Lanes MENA page
- Nothing goes live until you approve it

> **Turnaround:** draft within 2–3 working days of submission; live within one working day of approval.

Thought Leadership

USD 100 per article

- Professionally written article shaped around your expertise and brand
- Custom graphic design
- Publication on the CXO Lanes website
- Social media distribution
- Performance analytics report after publication

> **Revisions:** one revision round for content and design. Approvals handled by email or WhatsApp.

How it works

1 Enquire
Share your role or topic, goals and profile link.

2 Review
Receive the draft and design for your feedback.

3 Approve
Sign off the final content before it is published.

4 Go live
Your post or article is published to the audience.



Ready to be seen across MENA?

Choose your package and get started online.

https://cxolanes.com/mena/cart

Questions? sales@cxolanes.com

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