CXO LANES

ASIA PACIFIC

ASIA PACIFIC | EXECUTIVE VISIBILITY

Get Seen by Asia Pacific's Top Leaders

Put your name, your role and your ideas in front of senior decision-makers across Singapore and Asia Pacific, through the CXO Lanes network.





JOINING ANNOUNCEMENT
USD 100

THOUGHT LEADERSHIP
USD 100

C-suite
executives and senior leaders

Targeted
region-focused audience

Approval-first
nothing goes live without your sign-off

Why CXO Lanes in Asia Pacific

Peer community
Senior leaders across Asia Pacific, in small, candid, non-transactional settings.

Regional intelligence
Perspectives on how markets in the region really behave, written by operators.

Cross-border reach
Relevant connections for leaders expanding into or out of the region.

Markets we are building in

Singapore | Japan | South Korea | Malaysia | Indonesia | Vietnam | Thailand | Philippines | Hong Kong SAR | Australia | New Zealand | India

Two ways to build your presence

Announce a new role or promotion with a **Joining Announcement**, or publish your ideas with **Thought Leadership**. Details and pricing on the next page.

Get started →

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CHOOSE YOUR PACKAGE

Two ways to be seen. One simple price.

Joining Announcement

USD 100 per announcement

- Professionally drafted announcement of your new role, promotion or career move
- Two rounds of draft corrections
- Your HD professional image placed in the post
- One post published on the CXO Lanes APAC page
- Nothing goes live until you approve it

Turnaround: draft within 2–3 working days of submission; live within one working day of approval.

Thought Leadership

USD 100 per article

- Professionally written article shaped around your expertise and brand
- Custom graphic design
- Publication on the CXO Lanes website
- Social media distribution
- Performance analytics report after publication

Revisions: one revision round for content and design. Approvals handled by email or WhatsApp.

How it works

1 Enquire
Share your role or topic, goals and profile link.

2 Review
Receive the draft and design for your feedback.

3 Approve
Sign off the final content before it is published.

4 Go live
Your post or article is published to the audience.



Ready to be seen across Asia Pacific?

Choose your package and get started online.

https://cxolanes.com/apac/cart

Questions? sales@cxolanes.com

Follow us on LinkedIn: https://www.linkedin.com/company/cxo-lanes-apac/

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